TikTok Video Challenge – Rules & Guidelines

Eligibility:

- 1. Open to all school-aged students in St. Kitts.
- 2. Students may participate individually or in groups of up to three members.

Video Content:

- 1. Select a **historical site in St. Kitts** that holds cultural or historical significance (e.g., Brimstone Hill Fortress, Romney Manor, The Slave Route, etc.).
- 2. Create a **TikTok video with voiceover** that is no more than **two minutes long**.
- 3. Use creative storytelling, unique angles, and interesting historical facts to showcase the site.
- 4. Incorporate **props, costumes, or re-enactments** to make the video more engaging.

Video Guidelines:

- 1. Begin with a **catchy introduction** to grab the viewer's attention.
- 2. Include at least one interesting historical fact about the site.
- 3. Use visual effects, filters, and music to enhance the video.
- 4. Ensure that all content remains **appropriate for all audiences** (no inappropriate language or material).

Submission Instructions:

- 1. Submit your video by May 1, 2025.
- 2. Upload your video to our **Facebook page** using the hashtags **#StKittsHistoryChallenge** and **#GIRLSinICTSKN**in the caption.
- 3. If applicable, tag your **school's or class's official social media page** and mention the **historical site** featured in your video.

Judging Criteria:

- 1. Creativity Use of storytelling, camera angles, music, etc.
- 2. Educational Value Inclusion of historical facts and information.
- 3. **Engagement** How well the video captures and holds the audience's attention.
- 4. **Clarity** How effectively the historical site is explained and presented.

Winners will be announced at a special ceremony, and selected videos will be featured on social media to promote future ICT projects.